

Board Update

September 30, 2014
Ottawa, Ontario

Kim Allen FEC, P.Eng.
Chief Executive Officer

Outline

- Environmental Scan
- Public Affairs
 - Trade Deals
- Ethics and Professionalism
- Career Action Program

Environmental Scan

- To identify current and future internal and external factors that may impact Engineers Canada and the profession.
- Data to be collected through a combination of in person interviews and an online survey.
- Using *PESTLE* based analysis framework to scan for political, economical, socio-cultural, technological, legal and environmental current and emerging issues, events, and developments.
- Data collected will be used to inform our strategic thinking and planning. It will be broadly shared.

Public Affairs

- Significant progress
 - Expert Panel - consult with employers, regulators and other organizations, to identify and report on successes, innovative approaches, and best practices, notably on licensing, hiring and retention, related to the labour market integration of recent immigrants.
 - Railway Safety Act

Trade Deals

- Canada-European Union
 - Comprehensive Economic and Trade Agreement
 - Attended a reception hosted by the Prime Minister of Canada - Canada-European Union Summit
 - 98% of goods to be tariff free
 - Transparent and objective treatment by regulatory authorities
 - Access to government contract (over \$300K for good and services and \$7.8M for construction)

Trade Deals

Trans Pacific Partnership

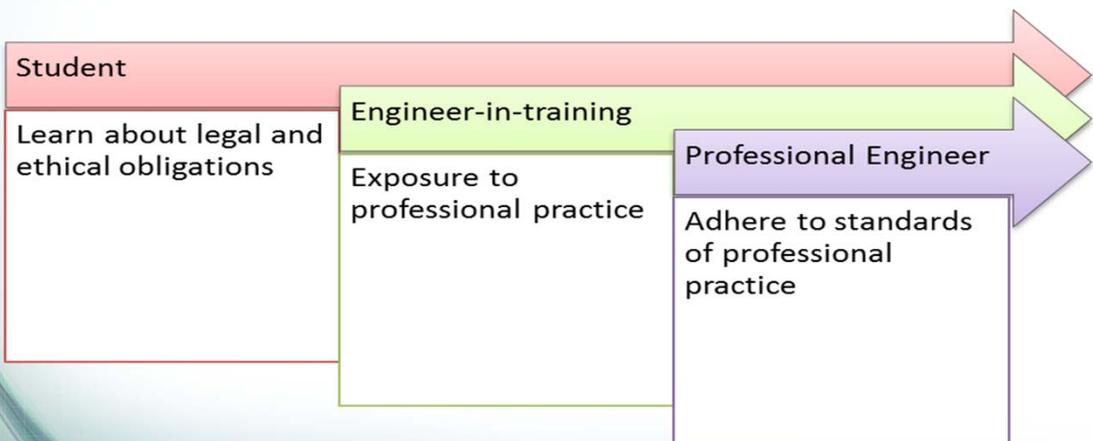
- 12 countries throughout the Asia-Pacific region: Australia, Brunei Darussalam, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore, the United States, and Vietnam.
- Attended the Ottawa round table with the negotiators - NAFTA on steroids!
- Significant focus on services

Ethics and Professionalism Social Lab

Taking a Systemic, Participative & Creative Approach

- to make progress on complex social challenges
- systemic rather than piecemeal;
- involve stakeholders rather than rely only on authorities and experts;
- be creative and experimental rather than simply replicating existing best practice.
- Kick-off January 15-17 with EWB at their conference

a progressive approach



develop curriculum

Connect learning with real life applications

- year 1: plagiarism and cheating
- year 2: ethical decisions
- year 3: public interest actions
- year 4: engineering case studies, discipline proceedings

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Career Action Program

Help potential engineers overcome obstacles:

- 1) Lack of awareness
 - 2) Lack of direction
 - 3) Lack of connection
- offer extra assistance and resources to under-represented groups



QUESTIONS AND ANSWERS



Thank you!