

Big Picture Thinking & The Strategic Plan

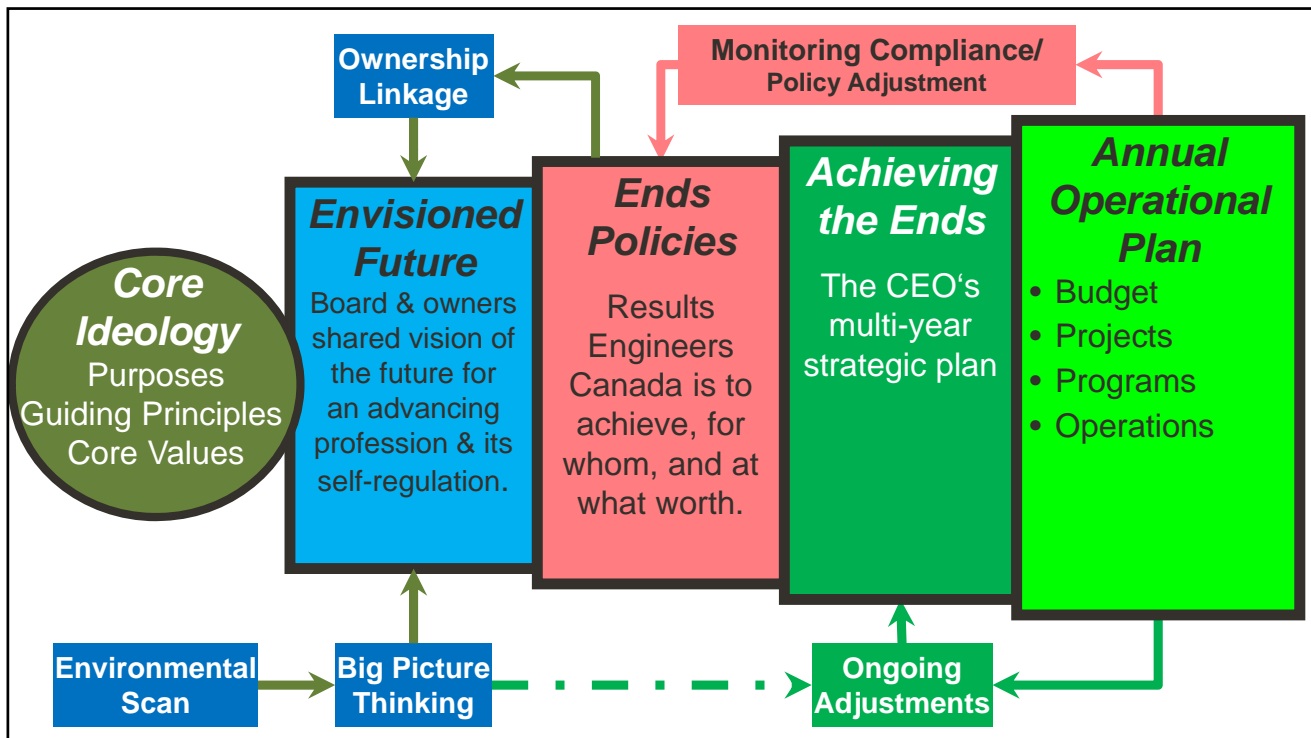
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Big Picture Thinking

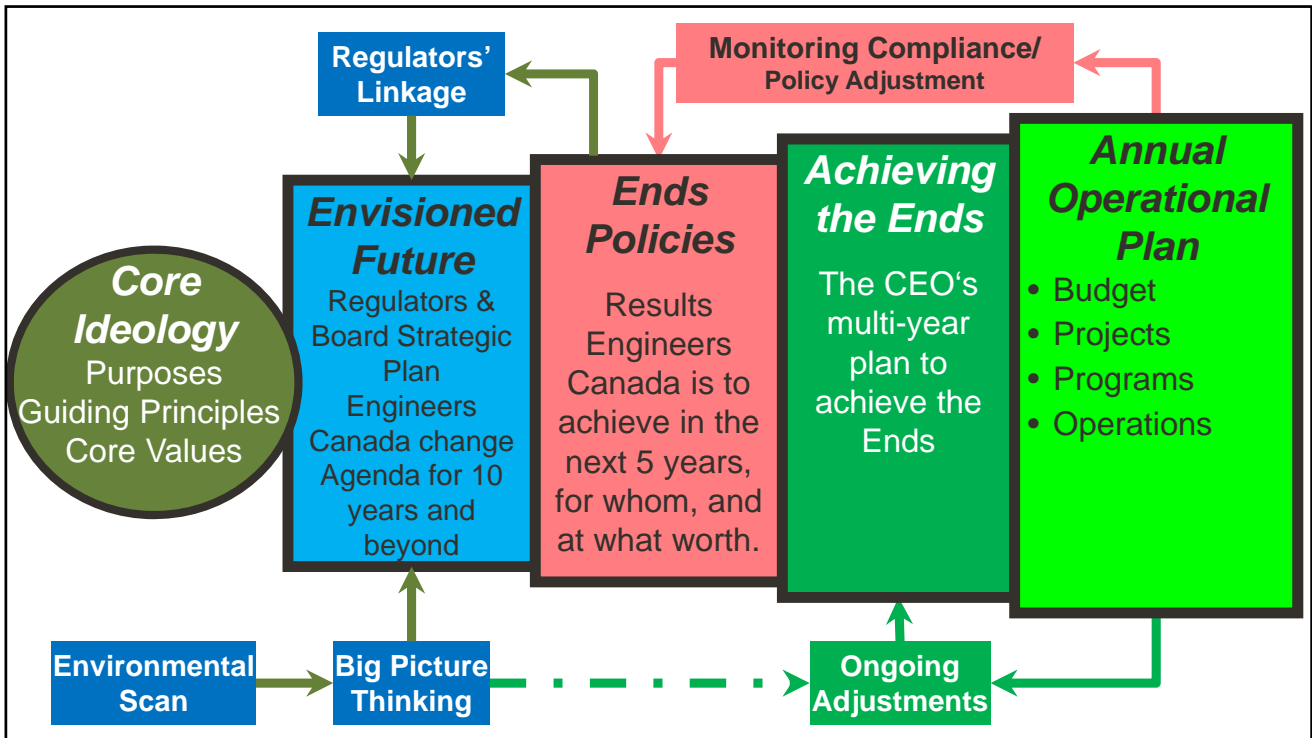
- Opportunity for the Board to engage the Regulators, consider emerging issues and trends and seek answers to the big questions that will articulate the envisioned future
- Define additional elements of the envisioned future
- The Board works with the Regulators and CEO to develop Ends that are aligned to achieve its envisioned future
- Key inputs to the Envisioned Future: Big Picture Thinking, Environmental Scan, Board Workshop, Linkages Plan, Emerging Issues
- CEO incorporates elements of the Envisioned Future / Strategic Plan into the “Plan to achieve the Ends”.



Strategic Plan

Change Agenda for Engineers Canada

- Advancing profession and its self-regulation
- Required by By-law, as of September 2015
- High degree of support for Prepared by the Board, Approved by at least 2/3 of Directors approve it for review by Regulators
 - Regulators approve by “2/3 - 60% majority”
 - Annual Approval at AGM (updates and reaffirm direction)
- Focused on high level imperatives
 - “what to change” and “what to change to”



Strategic Plan

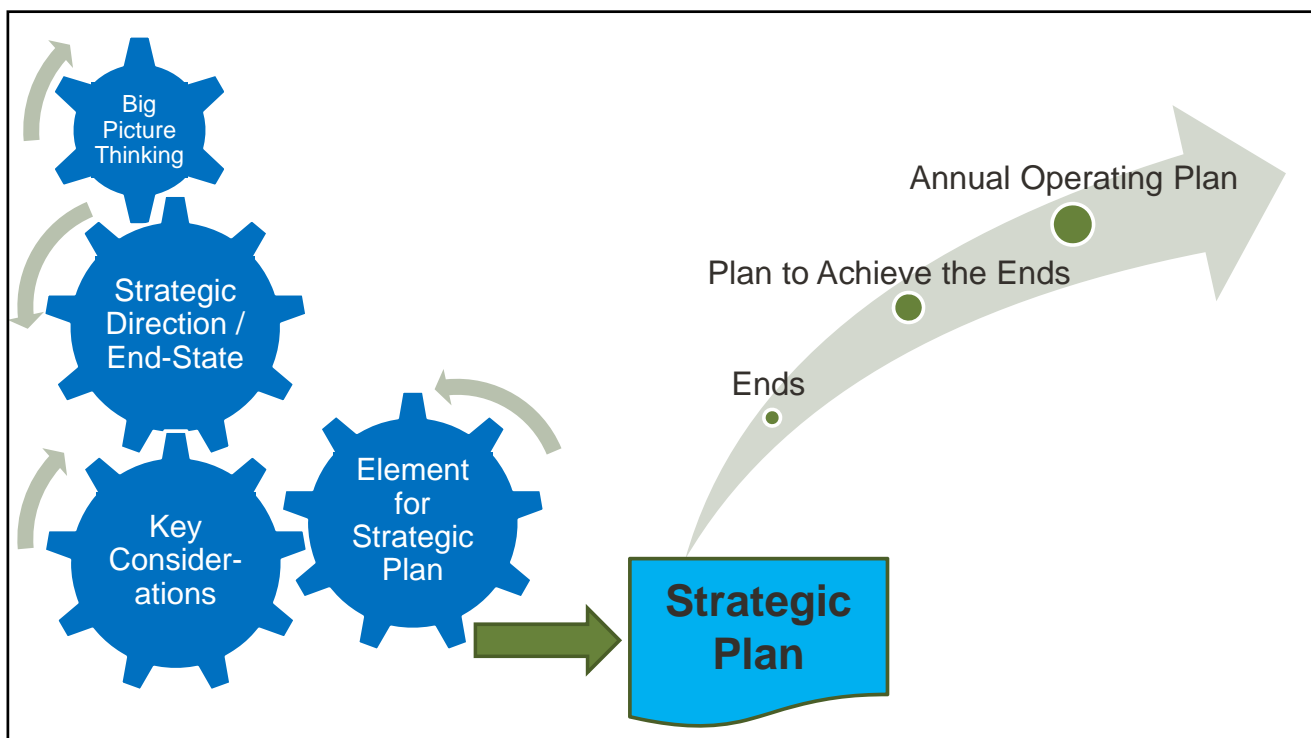
Change Agenda for Engineers Canada

	Strategic Direction	End-State	Key Considerations
...	High-level theme to advance the profession	Ideal future outcome	Main things we need to think about to achieve the end-state
1			
2			
3			
4			
...			

Big Picture Thinking -> Strategic Plan

Hypotheses:

1. Big Picture Thinking is an opportunity for the Board and Regulators to start to develop a strategic direction and future end-state for an element impacting the profession
2. Strategic Plan must have a high level of buy in
3. Buy in only occurs with a high level of engagement
4. Key Considerations need to be developed and refined by the Board and Regulators after the end-state has been determined
5. Elements of the Strategic Plan will emerge from the process



Today's Discussion

“Strategic Direction - Ethics”



Strategic Plan

Change Agenda for Engineers Canada

	Strategic Direction	End State	Key Considerations
1	Ethics	All engineers are accountable for their ethical conduct	<ul style="list-style-type: none"> • Framework for Regulation element • National Code of Ethics • Promotion and awareness • Requirement for initial licensure • Training • Mandatory component of CPD • Anti-corruption

Thank you

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