

# EngScape – Ingénirama

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## EngScape – Ingénirama

- Partnership with the Information and Communications Technology Council
- Leverages Labour Market Information in a user-friendly way
  - Biographies of practising engineers
  - Job seeker tool



Information and Communications  
Technology Council

Conseil des technologies de l'information  
et des communications

## The Ends

- E 1.2: Information, systems and agreements to facilitate mobility for registered engineers are available and promoted.
- E 3: Engineering is recognized as an attractive profession.
- E 3.3: The professional, social and economic needs of licensed engineers are met.

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## Audience

- International engineering graduates
- Students in engineering or thinking about engineering
- Professionals looking to change careers



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## Consider...

In order to reach our target audience, which stakeholder groups need to hear about EngScape?

Pour atteindre notre public cible, auprès de qui (de quelles parties prenantes) doit-on faire la promotion d'Ingénirama?

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## Consider...

What creative ways have you used to reach stakeholders?

Quels moyens créatifs utilisez-vous pour atteindre les parties prenantes?

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## Consider...

What can **you** do to reach these stakeholders and get the message out?

Que pouvez-vous faire pour atteindre ces parties prenantes et bien diffuser votre message?

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## Consider...

What commitment can you make to help promote EngScape?

Quel engagement pouvez-vous prendre pour nous aider à faire connaître Ingénirama?

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# Thank you! Merci!

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